littil Case Study



Contractor Erin Bull, Laser Yarraville

Why do you choose littil over other LED suppliers?

I have found the littil products great value and extremely competitive when compared with some of our traditional brands. One of the main reasons I sell littil products is that few opposition Electricians have their product so it is really like having our own exclusive brand. Also, nearly all of their products are approved under the VEET/IPART schemes so our margins are better, or worst case equal to other brands, helping our bottom line. littil's service and communication is great; my calls, emails and requests for quotes are always answered promptly.

Which littil LED products have you sold and installed?

I have installed their ZETTA highbays, ARGO corn lamps, VIVA troffers, OPTIMA recessed downlights, NIMMO floodlights and FORTIS T8 tubes, battens and tri-proofs. I'm also looking forward to their new lowbays and streetlights becoming available.

What is your favourite littil LED product and why?

Without a doubt, their ZETTA EKO 150W LED Highbay. This product is VEET/IPART approved and comes with a 5yr warranty and is extremely well priced.

Why do your customers buy littil LED products?

They are well priced, with good warranties and high performance. Ittil LED are leaders in innovation, technology and price and have a strong range of case studies that support my proposals.

littil = **positive** partnerships

It's easy for me to sell something that I genuinely believe in.

Erin Bull Laser Electrical Yarraville

Installed 2,137 littil LED Lights at Metcash

