

SA business wins top honours at Laser awards

South Australian business Laser Electrical Renmark has been named the Laser Electrical Australia Business of the Year at the annual Laser Group conference, beating more than 60 other Australian businesses.

The business also won the national titles for the two other categories it was nominated for, including Marketing Excellence and Networking Excellence.

Business owners Jeff and Paula Butters, overwhelmed by the announcement, immediately congratulated their staff, with Jeff saying the award was recognition of the hard work that all members of the Renmark team have put in.

"Nobody is successful by themselves. It is always a team effort," he said.

Laser Electrical Renmark general manager Rod Bedford was equally pleased, acknowledging the hard work and contribution of the Renmark team when accepting the award.

When asked if he expected to win the awards, Jeff replied, "Not yet. I look around the Laser members and I still have so much to learn from everyone."

The 2018 Laser Group Conference involved more than 500 delegates from both Australia and New Zealand, with more than 60 Australian businesses in attendance. ■



The Laser Electrical Renmark team